shamir

AUSTRALIAN MADE

Shamir
Autograph InTouch UX™

Digital progressive lenses

MAXIMIZE YOUR DIGITAL EXPERIENCE

Experience is everything

Autograph InTouch™ was the first progressive lens designed specifically for digital use, ensuring convenient viewing for 30-70 cm digital zones and easy transition among all viewing zones.

Shamir Autograph InTouch UX™ is an upgraded version, designed to improve the total vision experience by providing sharper vision for the digital zone and by maximising individual postural comfort,

perfectly matched for digital devices.

Experience **digital** accuracy

Providing precision sharpness in the digital zone

Focusing on near objects such as digital devices for long periods can eventually lead to blurred vision, visual stress and eye fatigue.

Shamir has upgraded Autograph InTouch™ using Intellicorridor™ Technology for greater digital accuracy. The combination of Intellicorridor™ with Close-Up™ Technology provides more near viewing focus, to fit our digital lifestyles.

IntelliCorridor™ Technology provides power support along the convergence path, optimising vision in the digital zones.

In addition, Close Up™ Technology adapts the reading zone inset of the lens to each patient by their individual natural focus and convergence during near viewing.

Experience digital **comfort**

Ensuring a comfortable ergonomic posture

Digital is an integral part of people's daily lives, and it is vital for them to be able to view their devices with ergonomic comfort. When the near viewing zone does not correspond with people's natural reading angle, they compensate by tilting their head forwards or backwards, or by raising or lowering the device, causing discomfort.

Shamir Autograph InTouch UX™ enables patients to view their digital devices at their own correct viewing angle.

It provides maximum postural comfort by ensuring sharp focus in the patient's natural posture, significantly reducing the need for undesirable movements or postures that can cause discomfort to the body.

By using Natural Posture™ Technology, the image shifts back to an ergonomically correct viewing position. It also reduces the prismatic imbalance in cases requiring different prescriptions for the left and right eye that otherwise may cause blurred vision.

Visual comfort from wearers' eyes

In a clinical study* conducted by Shamir's clinical trial team to examine the effect of Natural Posture™ Technology on reading comfort, the results showed that wearers preferred lenses containing Natural Posture™ Technology.

88%

Satisfaction with visual comfort while reading, with Natural Posture™ Technology

91%

Satisfaction with visual field for reading with Natural Posture™ Technology

87%

Satisfaction with visual field for computer with Natural Posture™ Technology

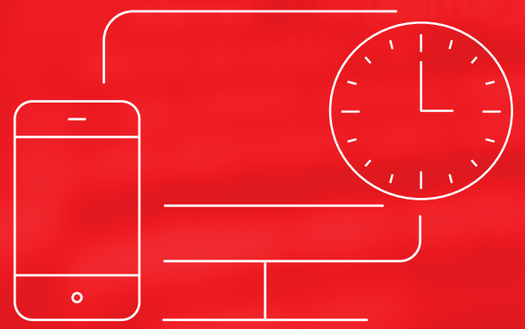
*The clinical study compared two Shamir's advanced progressive design.

Our vision for better digital user experiences

We're all living in a digital world

Whether studying, reading, socialising, shopping or working, digital is an inextricable part of our everyday lives – at any time or place.

As we spend more of our time in front of digital devices, comfortable and accurate vision is key to enjoying our digital experiences. This vision starts with Shamir Autograph InTouch UX™.



7H

SPENT ON INTERNET THROUGH DEVICES

2.5H

A DAY SPENT ON SOCIAL MEDIA

(eMarketer, Feb 2021;Statistica, February 2021)

PART OF SHAMIR'S 5 STAR PROGRESSIVE COLLECTION

Autograph InTouch UX™ is an integral part of Shamir's 5 STAR progressive collection, comprising the five most innovative progressive lenses.

Availability

Minimum Fitting Heights: 15mm, 18mm | ADD: 0.75–3.50.

Material	Prescription Range [D]
1.5 Clear, Blue Zero™, Transitions® Signature®, XTRActive® and XTRActive Polarised®, NuPolar® Polarised, Gradient, and Mirror, and Drivewear.	-7.00 to +6.00
1.53 Trivex™, Blue Zero™, Transitions® Signature® Trivex, XTRActive ® and XTRactive Polarised® Trivex, NuPolar® Polarised Trilogy, and Drivewear Trilogy.	-8.00 to +6.00
1.59 Clear, Transitions® Signature®, NuPolar® and NuPolar® Gradient.	-10.00 to +6.00
1.6 Superlite™, Blue Zero™, Tribrid™, Transitions® Signature® Superlite™ and Tribrid™, XTRActive® and XTRActive Polarised®, and NuPolar® Polarised Superlite™.	-10.00 to +6.00
1.67 Clear Superlite™, Blue Zero™, Transitions® Signature®, XTRActive® and XTRActive Polarised®, and NuPolar® Polarised Superlite™.	-10.00 to +8.00
1.74 Clear Superlite™ and Transitions® Signature®.	-13.00 to +13.00

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Perfect vision. Personal touch